

## Sponsor Overview

### Mission

The mission of TeacherCoach is to support K-12 communities with high quality personal growth (health, wellness, and behavioral health) and professional development, with school districts as the hub. We service both faculties and families through dedicated white labeled portals bringing on-demand virtual and real time learning from national experts (i.e. Dr. Joel Fuhrman) through high quality video- based learning and live experiential training (i.e. Walnut St. Theatre events).

### Model

We rely on the business community to sponsor these portals/ training to offset district budgets restraints. Local, regional, and national sponsors are rewarded with branding, business development, and customized company portals to support your own employees. Our ecosystems support each essential partner so your return on investment is maximized. We have a strong philanthropic component, seeking to bring help to poorly resourced communities.

### Our Ask

We work with you to create a custom package that supports the interest of your organization, prioritizing business growth, community support, or some other marketing objective. Together we establish metrics to assess ROI to assess and iterate greater efficacy. We decide upon a target area to pilot your involvement and plan for expansion. In return for your partnership with TC and the K-12 community, we look for your financial support to subsidize our work in the district(s).

### Our Success

As a company we have received attention from news organizations and media outlets, due our unique model, our creative content (i.e. interactive plays by the Walnut), and the partnerships we have developed. We now work with the largest organization in education (NREA) as well as New Jersey Administrative Association. We are quickly becoming a nationally recognized brand with states across the country contracting for our services, with national sponsors including Plymouth Rock Insurance, Keenan Benefits, Teachers Pension Consulting, The Walnut St. Theatre and more.

For an example of a sponsored package: <https://www.teachercoach.com/mental-health-package>

For press and media exposure about our brand: <https://www.teachercoach.com/press-room/>

Please contact us for more information at [coach@teachercoach.com](mailto:coach@teachercoach.com)

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